

MBA SEMESTE I to IV

First Year – Semester I

Semester – I							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC01	Managerial Communication	2	0	0	2	100
2	ASC02	Leadership & Team Building	2	0	0	2	100
3.	ASC03	Internship	2	0	0	2	100
B. Core Courses							
4	MBA1001	Accounting for Managers	3	0	0	3	100
5	MBA1002	Business Environment	3	0	0	3	100
6	MBA1003	Management Information System	3	0	0	3	100
7	MBA1004	Managerial Economics	3	0	0	3	100
8	MBA1005	Quantitative Technique	3	0	0	3	100
9	MBA1006	Organization Behaviour	3	0	0	3	100
10	MBA1007	Corporate Law	3	0	0	3	100
<i>Total</i>						27	1000

Semester– II							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC04	Indian Constitution	2	0	0	2	100
2	ASC05	Indian Ethos and Business Ethics	2	0	0	2	100
3	ASC06	REEP through MOOC courses	2	0	0	2	100
B. Core Courses							
4	MBA2001	Business Analytics	3	0	0	3	100
5	MBA2002	Marketing Management	3	0	0	3	100
6	MBA2003	Financial Management	3	0	0	3	100
7	MBA2003	Human resource Management	3	0	0	3	100
8	MBA2004	Research Methodology	3	0	0	3	100

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9	MBA2005	Production Operation Management	3	0	0	3	100
10	MBA2006	International Business	3	0	0	3	100
<i>Total</i>						27	1000

Second Year – Semester III & Semester IV

Semester -III							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC07	Entrepreneurship	2	0	0	2	100
2	ASC08	Project on Industry-Defined Problems in the Specialization Area (Internship)	4	0	0	4	100
B. Core Courses							
1	MBA3001	Supply Chain Management	3	0	0	3	100
2	MBA3002	Operation research	3	0	0	3	100
3	MBA3003	Strategic Management	3	0	0	3	100
C. SPECIALIZATIONS (Anyone)							
	A	HUMAN RESOURCES MANAGEMENT					
1	MBA3101	HR AUDIT	3	0	0	3	100
2	MBA3102	HR Training and Development	3	0	0	3	100
3	MBA3103	Change Management and Organization Development	3	0	0	3	100
4	MBA3104	Compensation Management	3	0	0	3	100
	B	MARKETING MANAGEMENT					
1	MBA3201	Consumer Behaviour	3	0	0	3	100
2	MBA3202	Integrated Marketing Communication	3	0	0	3	100
3	MBA3203	Sales and Distribution Management	3	0	0	3	100
4	MBA3204	Rural Marketing	3	0	0	3	100
	C	FINANCIAL MANAGEMENT					

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1	MBA3301	Security Analysis and Portfolio Management	3	0	0	3	100
2	MBA3302	Financial Derivatives	3	0	0	3	100
3	MBA3303	Financial Institution and services	3	0	0	3	100
4	MBA3304	Indian Financial System & Financial Market	3	0	0	3	100
D		BUSINESS ANALYTICS					
1	MBA3401	Introduction to Python/ R	3	0	0	3	100
2	MBA3402	Data Visualization(Advanced Excel, PowerBI)	3	0	0	3	100
3	MBA3403	AI/ML basics	3	0	0	3	100
4	MBA3404	DBMS-SQL	3	0	0	3	100
<i>Total</i>						27	1000

Semester -IV							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
C. Ability & Skill Enhancement Compulsory Courses							
1	ASC09	Personal Effectiveness at the Workplace	2	0	0	2	100
2	ASC10	Internship	4	0	0	4	100
D. Core Courses							
1	MBA4001	Project Management	3	0	0	3	100
C. SPECIALIZATIONS (Anyone)							
	A	HUMAN RESOURCES MANAGEMENT					
1	MBA4101	Management of IR and Labour Legislation	3	0	0	3	100
2	MBA4102	Performance Management	3	0	0	3	100
3	MBA4103	International HRM	3	0	0	3	100
4	MBA4104	HR Analytics	3	0	0	3	100
	B	MARKETING MANAGEMENT					
1	MBA4201	Product and Brand Management	3	0	0	3	100
2	MBA4202	Service Marketing	3	0	0	3	100

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3	MBA4203	International Marketing	3	0	0	3	100	
4	MBA4204	Marketing Analytics	3	0	0	3	100	
	C	FINANCIAL MANAGEMENT						
1	MBA4301	Corporate restructuring and valuation	3	0	0	3	100	
2	MBA4302	Taxation	3	0	0	3	100	
3	MBA4303	International Finance	3	0	0	3	100	
4	MBA4304	Finance Analytics						
	D	BUSINESS ANALYTICS						
1	MBA4401	Data Visualization Tools- Tableau& Google Studio	3	0	0	3	100	
2	MBA4402	Advanced Statistics, Multivariate data analysis	3	0	0	3	100	
3	MBA4403	Time Series Analysis & Forecasting	3	0	0	3	100	
4	MBA4404	Big Data Analytics	3	0	0	3	100	
<i>Total</i>							21	700